

First Circular



INDIAN PHYTOPATHOLOGICAL SOCIETY

National Conference

Plant Health for Food Security: Threats and Promises

February 1-3, 2024

Venue:

ICAR-Indian Institute of Sugarcane Research
Lucknow, Uttar Pradesh

**Call for Registration &
Abstracts**



Important Dates to Remember

Abstract Submission:

September 15, 2023 - November 30, 2023

Early Bird Registration :

September 15, 2023 - January 15, 2024

For more information:

<https://conference.ipstdis.org/national/lucknow>



Organizers



National Conference on
Plant Health for Food Security: Threats and Promises
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SPONSORSHIP/EXHIBITION

A world class exhibition will be held concurrently in the conference sessions, showcasing the latest advances and techniques in the science of Plant Pathology. Conference provides an excellent platform to our industry partners to capitalize on their exposure to research scientists, teachers, extension professionals, students, private consultants, technicians, agricultural field representatives, and pest management personnels. The Organizing Committee has developed a range of sponsorship opportunities to suit your marketing goals and maximize delegate exposure.

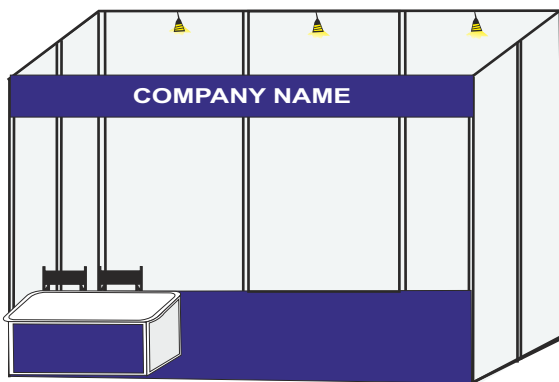
SPONSORSHIP/EXHIBITION OPTIONS

S.No.	Sponsorship Category	No. of Sponsors	Entitlement Benefits	Cost (INR)*
1	Platinum	1	<ul style="list-style-type: none"> Logo branding on the event website Centrespread page color advertisement in all the conference abstract and souvenir book Complimentary branding of main hall in the company name / product and permission to put branding on all days of the conference Complimentary 1 stall (4mX3m) in the exhibition Permission to run company AV on screen of 1-2 minutes during the breaks and before the start of sessions every day (AV to be provided by the sponsoring company) Inclusion of sponsor brochure in delegate kit (material to be provided by the company) Display of logo on all major signages at the venue as Platinum sponsor Four complimentary registrations at the conference 	3 Lakhs
2	Diamond	2	<ul style="list-style-type: none"> Logo branding on the event website Front or back full page inside cover color advertisement in the conference Abstract/Souvenir Book (On First Come First Serve Basis) Complimentary 1 stall (3m X 3m) in the exhibition Inclusion of sponsor brochure in delegate kit (material to be provided by the company) Display of logo on all major signages at the venue as Diamond sponsor Three complimentary registrations at the conference 	2 Lakhs (Each)
3	Gold	2	<ul style="list-style-type: none"> Logo branding on the event website Front or back full page inside cover color advertisement in the conference Abstract/Souvenir Book (On First Come First Serve Basis) Complimentary 1 stall (3m X 3m) in the exhibition Inclusion of sponsor brochure in delegate kit (material to be provided by the company) Display of logo on all major signages at the venue as Gold sponsor Two complimentary registrations at the conference 	1 Lakh (Each)
4	Silver	2	<ul style="list-style-type: none"> Logo branding on the event website Full page color advertisement in the conference Abstract/Souvenir Book (On First Come First Serve Basis) Complimentary 1 stall (3m X 3m) in the exhibition Inclusion of sponsor brochure in delegate kit (material to be provided by the company) One complimentary registrations at the conference 	50,000 (Each)
5	Lunch	3	<ul style="list-style-type: none"> Company logo branding at the lunch area (Special mention on the direction signages as Lunch sponsor) Tent cards on the banquet round tables with company logo (cards to be provided by the company) Complimentary 1 stall (3m X 2m) in the exhibition Announcements mentioning the company during the evening programme Allowed to put 2 Flex Banners (8ft x 4ft) inside the lunch area & 1 at each entry gate of lunch area for branding Two complimentary registrations at the conference 	3 Lakhs (Each)

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S.No.	Sponsorship Category	No. of Sponsors	Entitlement Benefits	Cost (INR)*
6	Gala Banquet Dinner	1	<ul style="list-style-type: none"> Company logo branding at the dinner area (Special mention on the direction signages as Gala Banquet Dinner sponsor) Tent cards on the banquet round tables with company logo (cards to be provided by the company) Complimentary 1 stall (3m X 2m) in the exhibition Announcements mentioning the company during the evening programme Allowed to put 1 Flex Banner (8ft x 4ft) inside the Gala Banquet Dinner area & 1 at each entry gate of Gala Banquet Dinner area for branding Two complimentary registrations at the conference 	5 Lakhs
7	Poster Area	1	<ul style="list-style-type: none"> Company logo branding inside the poster presentation area Will be allowed to put 2 Flex Banners (8ft x 4ft) outside the Poster Area for branding Company's branding on the Poster Assistance Counter 	1 Lakh
8	Conference Kit Sponsor	1	<ul style="list-style-type: none"> Company's Logo on Kit Bags Distribution of Kits will be done by Trained Conference Manpower Sponsor will be allowed to put 2 Flex Banners (8ft x 4ft) at the Kit Distribution Area for branding 	1 Lakh
9	Scientific Programme Booklet	2	<ul style="list-style-type: none"> Adequate Advertisement of the Sponsor on the Scientific Programme Booklet 	25,000
10	Advertisement Options in Abstract Book	1	<ul style="list-style-type: none"> Full Page Colour (Back Cover) 	50,000
			<ul style="list-style-type: none"> Inside Full Page Colour 	30,000
			<ul style="list-style-type: none"> Inside Full Page Black & White 	20,000



Services to provide in single stall (9 sq.mtr. stall)

- Octanorm Panel Structure
- Fascia Plate
- 1 Power Point / Socket
- 3 Spot Lights
- 1 Waste Paper Basket
- 2 Chairs
- Carpet inside the stall
- 1 Table (110 cm x 50 cm)



Services to provide in single stall (4 sq.mtr. stall)

- Octanorm Panel Structure
- Fascia Plate
- 1 Power Point / Socket
- 2 Spot Lights
- 1 Table (110 cm x 50 cm)
- 1 Waste Paper Basket
- 2 Chairs
- Carpet inside the stall



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Sponsorship & Exhibitor Form

PLEASE TICK THE APPLICABLE BOX:

Sponsorship Exhibition Space Both Date.....

Name of Contact Person:.....

Company Name:..... Designation.....

Address:.....

Mobile:..... Phone:.....

E-Mail: Fax:.....

PAN No.: GST No.....

EXHIBITING COMPANY DETAILS:

Company Profile: Manufacturer Distributor Service Other

Booth Fascia Name:.....

SPONSORSHIP DETAILS:

Please mention the type of sponsorship opportunity in which you are interested (as per the options provided by us)

1st Preference

2nd Preference

3rd preference

EXHIBITION STALL DETAILS:

(Please Tick as applicable)

Tick	Options	Dimensions	Price	Unit
<input type="checkbox"/>	Option A	9 Sq mtr (3m x 3m)	INR 50000	
<input type="checkbox"/>	Option B	4 Sq mtr (2m x 2m)	INR 30000	

- Bare space will be offered on request, with standard electricity power, anything extra shall be charged as per actual requirement.
- All prices excluding of 18% GST. Payment should be made in favor of "Indian Phytopathological Society" payable at New Delhi



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PAYMENT DETAILS:

A) Stall Cost:

B) Sponsorship Cost:

Total Cost (A+B):

GST @ 18%:

GRAND TOTAL:

Amount in Words:

Advance Amount (50% of Grand Total):.....

DD: Date: Amount:.....

Bank:

*** DD to be drawn in favor of "IPSANNCONF2024" payable at Lucknow.**

Terms and Conditions:

- The stalls will be booked on 'First come First Serve' basis. The booking would be confirmed only after the 100% payment has been received by the organizers atleast 1 month prior to the conference.
- The booth rental fee includes One table, two chairs, three spot lights, one plug point (15 Amp.), one dustbin and fascia name.
- Bare Space will be offered on request, with standard electricity power, anything extra shall be charged as per actual requirement.
- Two complimentary Exhibitor registrations (limited to exhibition area) will be provided at each stall. These two exhibitors will be entitled for lunch.
- Payment terms –
 - # 50% of total amount at the time of booking of exhibition area space & sponsorship.
 - # Rest 50% before 15th January 2023
 - # written confirmation of booking will be given after the full payment is received.
- All government taxes shall be charged extra.
- Organizers reserve the right to cancel the booking incase of non-payment of the balance amount within the stipulated time period.
- Any additional exhibition material/electrical fitting will be charged extra as 'on actual' basis.
- The layout of the exhibition is tentative and organizers have the right to change it, if needed.
- In case of non happening of event, on account of force majeure / war / riots or any other unavoidable circumstances, no amount shall be refunded.
- All the legal matters are subject to Delhi Jurisdiction.

Terms and Conditions:

I hereby declare that I am authorized to sign this declaration and the particulars given by me are correct to the best of my knowledge and belief. I accept all the above Terms and Conditions.

Authorized Signatory

Name:

(Company Stamp & Seal)

Bank details:

Name of the Account Holder: IPSANNCONF2024
Name of the Bank: State Bank of India
Branch address: ICAR-IISR, Lucknow, 226002
Account Number: 42028976749
IFS Code: SBIN0010343

For further details, please contact

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